

# Your Organization is Already Using GenAI. Lasso Protects Every LLM Interaction. Simple, Seamless, Secure.

Generative AI technology is now a non-negotiable asset for businesses striving to maintain a competitive advantage. Recognizing its productivity and efficiency boosting potential, an estimated 60% of organizations deploying AI tools incorporate LLM and Generative AI (GenAI) technology in their operations<sup>1</sup>

LLM security is markedly different from conventional security challenges; they are non-deterministic and can't be protected by traditional means. LLMs are pervasive, touching the business at multiple points in different ways and they demand a nuanced approach to risk management. Mitigating LLM risk is deeply contextual, and malicious threats take on new and even more dynamic characteristics when LLMs are the vector.

To proceed safely, businesses of all types need to take a proactive approach to securing the way they implement and interact with LLMs.

## Key Benefits

- Full visibility into GenAI apps and models across your organization, with an Always-on monitoring.
- Mitigate GenAI-specific threats like prompt injection and sensitive data leakage in real-time with built-in protection that prioritizes security from deployment.
- Use flexible, natural language to craft security policies tailored to your business's unique needs
- Fast and easy installation for any deployment style. Monitor data flow to and from GenAI in minutes with an intuitive, user-friendly dashboard.

### IN-HOUSE APP SECURITY

#### Lasso for Applications

Continuous protection and control over all GenAI apps, agents and models.

### SECURE GENAI CHATBOTS

#### Lasso for Employees

Monitor and protect employee GenAI chatbot usage to ensure security and compliance.

### CODE PROTECTION

#### Lasso for Developers

Prevent infiltrations in development environments for R&D teams.

### AUTONOMOUS MODEL SCANNING

#### Lasso Red Teaming

Simulates real-world attacks, identifying vulnerabilities and strengthening LLM security.



Lasso is a GenAI security platform that enhances security posture by autonomously monitoring all GenAI interactions, detecting risks in real-time, and enabling organizations to effortlessly safeguard their GenAI activities. Lasso is on a mission to empower organizations to confidently adopt GenAI without compromising on security or performance.

Free Your Organizations to Use  
GenAI Securely

[Book a Demo](#)

